Vision of the Institute	Mission of the Institute
"To become a leading institute of providing professionally competent and socially responsive technocrats with high moral values."	⇨ To create an eco-system for the dissemination of technical knowledge, to achieve academic excellence. ⇨ To develop technocrats with creative skills and leadership qualities, to solve local and global challenges. ⇨ To impart human values and ethics in students, to make them socially and Eco-friendly responsible.
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REPORT

ON

"Start-up Landscape in India: Policy Support, Market Expansion and Long-Term Sustainability."

Organized by: Department of Civil Engineering, BBDITM, Lucknow

Date: Tuesday, 9th December 2025 | Time: 11:00 AM – 12:00 PM

Resource Person: Dr. Preeti Mishra, Professor, Department of Management, BBDITM, Lucknow

1. Introduction

The dynamic landscape of the 21st century has brought innovation, technology-driven solutions, and entrepreneurship to the forefront of national development. In alignment with India's vision of fostering an innovation-led economy, educational institutions play a critical role in shaping the entrepreneurial mindset of future professionals. Recognizing this need, an online expert session on "Start-up, Innovation and Entrepreneurial Activity" was organized for the final-year students of B.Tech Civil Engineering on 9th December 2025 from 11:00 am to 12:00 noon though a Zoom Session.

The session was delivered by Dr. Preeti Mishra, a distinguished academician, researcher, and Professor in the Department of Management at BBDITM, Lucknow. Her session aimed to provide students with a comprehensive understanding of emerging opportunities in the start-up sector, the current entrepreneurial climate in India, and various government-driven schemes that support budding innovators.

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2. Objectives of the Session

• To familiarize students with entrepreneurial terminology, start-up lifecycles, and innovation processes.

• To highlight the rapid emergence of India as a global start-up hub.

• To educate students about government policies, financial assistance schemes, incubators, and innovation platforms.

• To motivate engineering students to identify opportunities in their domain and explore entrepreneurial ideas.

• To encourage multidisciplinary thinking and problem-solving approaches.

3. Overview of the Session

The session began promptly at 11:00 AM, with the welcome address to Dr. Preeti Mishra by Dr. Supriya Phurailatpam, Convenor of the event. Dr. Mishra explained the relevance of innovation and entrepreneurship in technical careers, especially in civil engineering.

Dr. Mishra defined start-ups, innovation, and the stages of start-up development. She emphasized design thinking and its relevance for engineering students. She highlighted India's rapid rise as the third-largest start-up ecosystem. She discussed various government initiatives like:

• Start-up India Initiative

• Atal Innovation Mission

• Digital India, Make in India

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- MSME innovation support schemes
- NIDHI, BIRAC, and funding programs
- Support for engineering-focused start-ups through incubation centres

across infrastructure and sustainability sectors.

4. Conclusion

The session delivered by Dr. Preeti Mishra was informative and inspiring. It broadened the perspectives of final-year Civil Engineering students and encouraged them to explore entrepreneurial and innovative pathways in their careers. The session ended with a vote of thanks to Chairperson Ma'am, the President of BBD group Mr. Viraj Sagar Das, Mr. Anurag Tiwari (Assistant Director) and Dr. Preeti Mishra for enabling the wonderful session and faculty members & students, for attending this meaningful session.

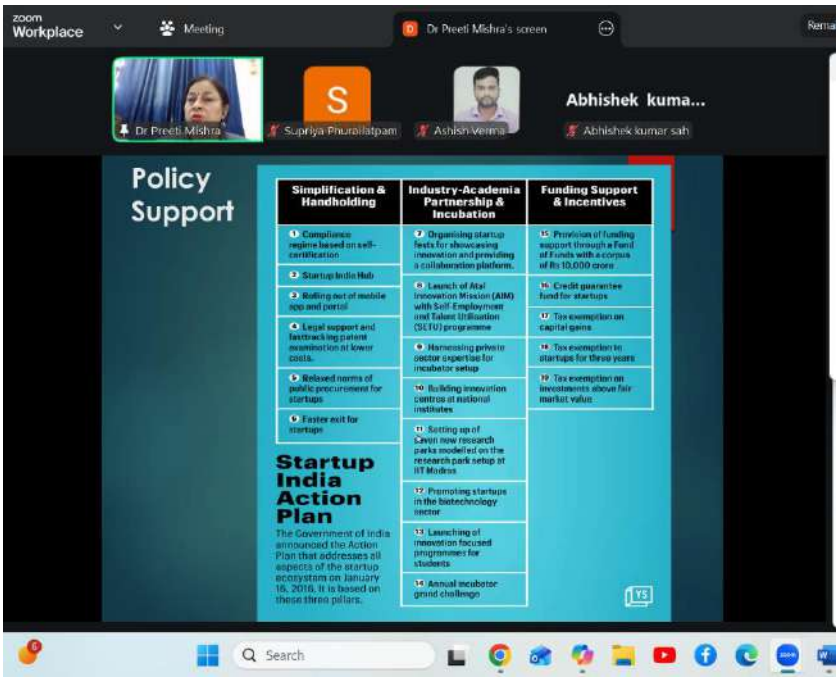
The feedback from students and faculty was overwhelmingly positive.

5. Acknowledgements

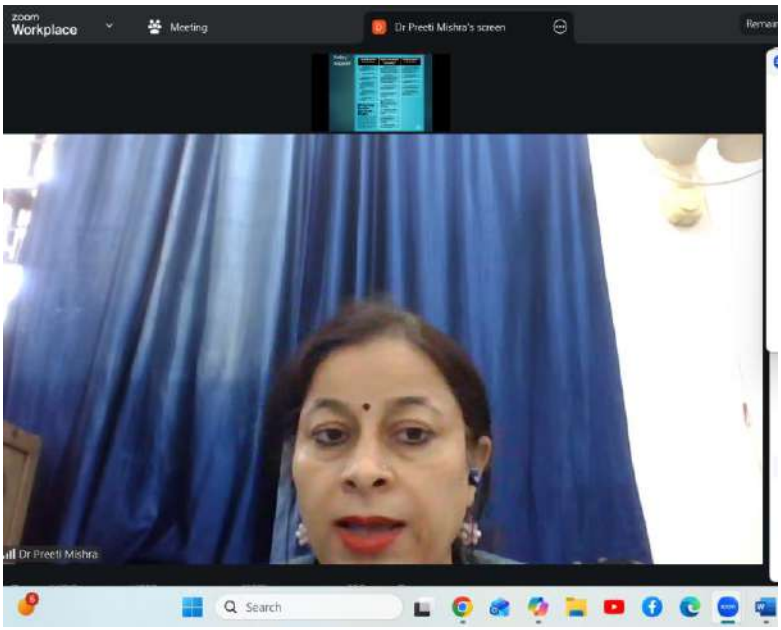
The Department of Civil Engineering expresses gratitude to Dr. Preeti Mishra for her valuable contribution and to all faculty and students for making the event successful.

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Report submitted by: **Dr. Supriya Phurailatpam**

Head

Department of Civil Engineering

BBDITM, Lucknow