One Day Competition

On

“Institutional Business Plan Competition”

Organized by

REIMAGINE IT CLUB
(A Student Club of Department of Information Technology)

Date: 1st May 2025

Department: Information Technology (IT)

Organizing Committee:

Mr. Mahendra Kumar (Assistant Professor)
Mrs. Soumya Saxena (Assistant Professor)

Date of Submission: 2 May 2025

INTRODUCTION

Purpose of the Program

The Institutional Business Plan Competition was successfully organized on 1st May 2025 at Smart Classroom No. 304. The primary objective of this competition was to nurture entrepreneurial skills among students by providing them with a platform to present innovative and feasible business ideas.

The event was designed to bridge the gap between theoretical knowledge and practical implementation by encouraging students to think critically, analyze market needs, and propose viable business solutions.

Overview

The competition witnessed enthusiastic participation from students of the Information Technology Department. Participants presented well-structured business plans covering aspects such as problem identification, target market, revenue model, and implementation strategy.

The event was evaluated by a distinguished panel comprising **Dr. Usha Sharma (IT Department)** and **Mr. Deepak Pant (CSE Department)**. Their expert evaluation and constructive feedback significantly enhanced the learning experience of the participants.

DETAILS OF THE PROGRAM

Program Schedule

Date: 1st May 2025
Time: 3:00 PM to 4:30 PM
Venue: Smart Classroom No. 304

Agenda:

- Inaugural Session
- Welcome Address
- Introduction to Competition Objectives
- Business Plan Presentations by Participants
- Evaluation by Judges
- Result Declaration
- Certificate Distribution
- Closing Remarks

Participants

Students from the IT Department actively participated in the competition, showcasing innovative and practical business ideas. The event saw strong engagement and enthusiasm from all participants.

KEY HIGHLIGHTS

1. **Innovative Business Ideas:** Students presented creative and problem-solving oriented business concepts.
2. **Expert Evaluation:** Judges provided valuable insights and industry-oriented feedback.
3. **Interactive Environment:** Active participation and engagement during presentations.
4. **Skill Development:** Enhanced analytical, presentation, and decision-making skills.
5. **Entrepreneurial Exposure:** Students gained real-world understanding of business planning.

WINNERS

 First Position: Akshat Kishore Mishra (IT-3)
 Second Position: Kaushal Chaurasia (IT-3)
 Third Position: Tulika Srivastava (IT-2)

OUTCOMES

Achievements:

1. **Enhanced Entrepreneurial Skills:** Students developed a better understanding of business planning and execution.
2. **Improved Communication Skills:** Participants gained confidence in presenting ideas effectively.
3. **Practical Learning Experience:** Exposure to real-world business scenarios.
4. **Critical Thinking Development:** Improved problem-solving and analytical abilities.
5. **Motivation for Startups:** Encouraged students to explore entrepreneurial ventures.

IMPACT

1. **Promotion of Startup Culture:** Encouraged innovation and entrepreneurial mindset among students.
2. **Skill Enhancement:** Strengthened presentation and decision-making skills.
3. **Confidence Building:** Increased self-confidence in idea pitching and public speaking.
4. **Academic Enrichment:** Bridged gap between academics and industry practices.
5. **Long-term Learning:** Provided knowledge applicable in future professional careers.

FEEDBACK

The competition concluded with a feedback session where participants expressed their appreciation for the opportunity to present their ideas. The judges provided constructive suggestions, which helped students understand areas of improvement.

The event was highly appreciated for its practical approach and interactive nature.

CHALLENGES AND SOLUTIONS

Challenges Faced

1. Limited time for evaluating multiple presentations
2. Varied levels of experience among participants
3. Managing time effectively during presentations

Strategies Implemented

1. Structured evaluation criteria for fairness
2. Proper time allocation for each participant
3. Guidance and feedback provided by judges
4. Smooth coordination by organizing team

CONCLUSION

The Institutional Business Plan Competition proved to be a highly enriching and successful event. It provided a valuable platform for students to showcase their innovative ideas and develop essential entrepreneurial skills.

The competition not only enhanced students' confidence but also motivated them to think beyond academics and explore real-world business opportunities.

APPENDICES

Photographs:









ACKNOWLEDGEMENT

I would like to express my sincere gratitude to **Dr. Usha Sharma** and **Mr. Deepak Pant** for their valuable evaluation and expert guidance during the competition.

I also extend my heartfelt thanks to all faculty members, organizers, and participants whose efforts and enthusiasm contributed to the grand success of the event.