

Babu Banarasi Das Institute of Technology & Management

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INDUSTRY COLLABORATION POLICY

Industry Collaboration Policy

Objectives

i. To promote industry oriented academic knowledge.

ii. To promote skill based internship curriculum under NEP guidelines.

iii. To facilitate industry-academic knowledge and technology interface making exposure to learners of the industry innovation.

iv. Finally, giving exposure of employability through industry-academic exchange.

Principles

i. Learning through exchange.

ii. Experimenting and learning to derive innovation and industrial application.

iii. Ensuring sustainable collaboration and partnership between industry & academia.

Modes of Collaboration

i. Internship and training as per the mandate of NEP & professionalism.

ii. Joint research through industry academia collaboration.

iii. Exchange of expertise for mutual benefit and enriching the practice oriented curriculum delivery.

iv. Establishment of incubatory Centre for internship promotion and start-up.

v. Exercising the consultancy by engaging the faculties and researchers in the live programme of Industry.

Institutional Framework

i. Establishment of Industry Institute Cell under the guidelines of UGC and other different government agencies relevant to the academic institutions.

ii. For administrations, an advisory board to be constituted with experts from NGO and professional practitioners.

iii. Exploring and initiating Memorandum of Understanding (MOU) with Industry.

iv. Conducting various programs viz. Seminar, Workshop, Networking Events, Industrial Conclave and relevant events.

Director
BBDITM, Lucknow

Implementation Strategy

i. Identification of Industry Partners based on institutional strength and market demands.

ii. Integration of industry-relevant modules and case studies into academic curricula after need assessment of the industry and gap analysis of the students.

iii. Allocation off funding and resources to support joint research and development.

iv. Periodic review of collaboration effectiveness and impact assessment.

Monitoring & Evaluation

i. Establishment of key performance indicators for measuring the success of collaborations.

ii. Annual Review Reports on Industry-Academia initiatives and their outcomes.

iii. Feedback collection from students, faculty, and industry partners.

iv. Continuous improvement mechanisms based on assessment findings.

Director
Lucknow