



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology and Management)
(Recognized by AICTE, Govt. of India, affiliated with A.P.J. Abdul Kalam Technical University, Lucknow)
AUTA 604888 CODE : 958

Department of Information Technology

Alumni Talk

Date: 15-03-2024

Title: Current Industry Trends

Location: Smart Room, Babu Banarasi Das Institute of Technology & Management,
Lucknow

Speaker: Mr Rahul Kumar Yadav

Audience: 3rd & 4th Year Students

Introduction

The alumni talk featuring Rahul Kumar Yadav, a Senior Software Developer at TCS-Mumbai, provided valuable insights into current industry trends impacting the workforce and future career opportunities. The session aimed to bridge the gap between academic knowledge and real-world application.

Key Highlights

1. Digital Transformation

- **Emphasis on AI and Automation:** Rahul Kumar Yadav discussed how industries are increasingly adopting AI and automation to improve efficiency and decision-making. They highlighted specific examples from their field, showcasing innovations that enhance productivity.
- **Remote Work Dynamics:** The speaker elaborated on the shift towards remote and hybrid work models, discussing the technologies facilitating this transition and the need for companies to adapt their management strategies.

2. Sustainability and Corporate Responsibility

- **Growing Importance of Sustainability:** The talk emphasized the rise of sustainability as a core business principle. He shared examples of organizations implementing eco-friendly practices and the positive impact on brand loyalty and consumer trust.