



Babu Banarasi Das Institute of Technology & Management

Sector-1, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow

INDUSTRY COLLABORATION POLICY

Industry Collaboration Policy

Objectives

- i. To promote industry oriented academic knowledge.
- ii. To promote skill based internship curriculum under NEP guidelines.
- iii. To facilitate industry-academic knowledge and technology interface making exposure to learners of the industry innovation.
- iv. Finally, giving exposure of employability through industry-academic exchange.

Principles

- i. Learning through exchange.
- ii. Experimenting and learning to derive innovation and industrial application.
- iii. Ensuring sustainable collaboration and partnership between industry & academia.

Modes of Collaboration

- i. Internship and training as per the mandate of NEP & professionalism.
- ii. Joint research through industry academia collaboration.
- iii. Exchange of expertise for mutual benefit and enriching the practice oriented curriculum delivery.
- iv. Establishment of incubatory Centre for internship promotion and start-up.
- v. Exercising the consultancy by engaging the faculties and researchers in the live programme of Industry.

Institutional Framework

- i. Establishment of Industry Institute Cell under the guidelines of UGC and other different government agencies relevant to the academic institutions.
- ii. For administrations, an advisory board to be constituted with experts from NGO and professional practitioners.
- iii. Exploring and initiating Memorandum of Understanding (MOU) with Industry.
- iv. Conducting various programs viz. Seminar, Workshop, Networking Events, Industrial Conclave and relevant events.

Implementation Strategy

- i.** Identification of Industry Partners based on institutional strength and market demands.
- ii.** Integration of industry-relevant modules and case studies into academic curricula after need assessment of the industry and gap analysis of the students.
- iii.** Allocation off funding and resources to support joint research and development.
- iv.** Periodic review of collaboration effectiveness and impact assessment.

Monitoring & Evaluation

- i.** Establishment of key performance indicators for measuring the success of collaborations.
- ii.** Annual Review Reports on Industry-Academia initiatives and their outcomes.
- iii.** Feedback collection from students, faculty, and industry partners.
- iv.** Continuous improvement mechanisms based on assessment findings.