Director BBDNITM <director@bbdnitm.ac.in>

TCS Priority College Accreditation Process – Communication

Sooseendran K <sooseen.k@tcs.com>
To: "director@bbdnitm.ac.in" <director@bbdnitm.ac.in>
Cc: "kalyanam@bbdu.ac.in" <kalyanam@bbdu.ac.in>, M Kalas <m.kalas@tcs.com>, Parveen Ahmed <parveen.k@tcs.com>, SARAVANAN RAMACHANDRAN <saravan.r@tcs.com>, Rajit Sikka <rajit.sikka@tcs.com>, VIKAS GUPTA <vikas.gupta6@tcs.com>, SANDEEP JOSHI <sandeep2.j@tcs.com>, Abhishek Saxena <abhishek71.s@tcs.com>

Mon, Jun 30, 2025 at 10:31 AM

TCS Confidential

Dear Dr S S Chauhan – Director

Greetings from TCS!

This is in continuation to the recent communication from our team regarding the outcome of the 'TCS Accreditation Process'.

We would like to sincerely thank you for the time spent by you, your team, and the management for extending wholehearted support to our jury during the process. We would like to acknowledge that our jury was delighted to meet your students and faculty in the college premises. The experience, insights and the inputs of our jury's visit were reviewed further by our internal committee and the results for the current cycle has been communicated.

We would like to congratulate and inform you that your college – Babu Banarasi Das Institute of Technology and Management, Lucknow has been moved to '**TCS Priority College**' status, effective this academic year. Given this status, your college will now have the benefit of participating in 'TCS Hiring' process in advance as we kick start our campus hiring cycle. You will also witness enhanced engagement from our Academic Alliances Group (AAG) and Talent Acquisition Group (TAG) with a continuous intellectual collaboration.

Also, please note that during the next three years, we will be monitoring the institute's performance level on various parameters as included below but not limited to the following:-

- From the overall Engineering batch – participation nos. of the top percentile / toppers from each batch along with rest of the eligible batch to appear for TCS hiring process.
- Ratio of offers and joiners
- Active participation of your students in Post Offer Engagement (POE) programs upon receiving TCS offers
- TCS contest participation such as in CodeVita, HackQuest etc.
- Participation in Academic Alliances Engagement programs
- Institute's NIRF / NAAC ranking
- Institute's management support in driving the above parameters to ensure sustained long-term relationship